

GOLDEN CROWN

HAIR MAKE-UP
023(2).E4



HAIR

GP2025INCOS



OVERVIEW

Transform your hair with radiant blonde hues in just a few minutes! Our washable hair makeup mask delivers a luminous, temporary color that rinses out effortlessly in the shower. Pellicer™ LB-30G, a cutting-edge emulsifier, allows the smooth incorporation of the oily phase, while Sharon AquaVita® 90 preserves the formula effectively with its high aqueous affinity. Structure® Silk brings texture to ensures a smooth, even application, while Prodew® 500, a powerful amino acid complex, nourishes and strengthens the hair. CitroComplex™ Hair deeply hydrates and protects, while Hydrovance® locks in moisture for long-lasting softness. To keep the color in place, SolAmaze™ Natural forms a breathable, flexible film, preventing dryness and transfer, while Eastman AQ™ 48 Ultra Polymer enhances pigment adhesion and prevents fallout. Finally, Prestige® Soft Summer Gold comes as a color base to bring this dazzling golden glow to your hair.

| Phase | Trade Name | Supplier | European I.N.C.I. Name | Function | % |
|-------|------------------------------------|--------------|--|------------------|-------|
| A | Demineralized water | / | Aqua | / | 73,50 |
| | Eastman AQ™ 48 Ultra Polymer | EASTMAN* | Polyester-5 | Film former | 2,00 |
| B | Sharon AquaVita® 90 | SHARON* | Niacinamide, Glyceril Caprylate, Decylene Glycol | Preservative | 5,00 |
| C | Amaze® XT | NOURYON* | Dehydroxanthan Gum | Suspensive agent | 0,50 |
| | Glycerin | / | Glycerin | Humectant | 3,00 |
| D | Pellicer™ LB-30G | ASAHI KASEI* | Aqua, Sodium Dilaureamidoglutamide Lysine, Butylene Glycol | O/W emulsifier | 0,30 |
| E | CitroComplex™ Hair | P2 SCIENCE* | Polycitronellol Acetate, Undecane, Tridecane, Simmondsia Chinensis Seed Oil, Crambe Abyssinica Seed Oil, Ricinus Communis Seed Oil, Helianthus Annuus Seed Oil | Active | 2,00 |
| | SolAmaze™ Natural | NOURYON* | Diisostearoyl Polyglyceryl-3 Dimer Dilinoleate, Caprylic/Capric Triglyceride | Film former | 2,00 |
| | Apricot Milk 741301 | SYMRISE* | Parfum | Fragrance | 0,30 |
| | Decanox® MTS-50 | ADM* | Tocopherol, Glycine Soja Oil | Anti-oxidant | 0,40 |
| F | Prestige® Soft Summer Gold (35499) | SUDARSHAN* | Mica, CI 77891 | Effect Pigment | 5,00 |
| G | Structure® Silk | NOURYON* | Hydroxypropyl Starch Phosphate | Thickener | 3,00 |
| | Hydrovance® | | Hydroxyethyl Urea | | |
| H | Prodew® 500 | AJINOMOTO* | Sodium PCA, Sodium Lactate, Arginine, Aspartic Acid, PCA, Glycine, Alanine, Serine, Valine, Proline, Threonine, Isoleucine, Histidine, Phenylalanine, Aqua | Active | 1,00 |

* Please contact us to know in which country we are supplier of

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PROCESS



- PHASE A** : Heat up to 50° C under stirring until homogeneous. Let cool down to room temperature.
- PHASE B** : Add it to phase A and stir until homogeneous.
- PHASE C** : Pre-mix then add it to phase AB and stir until homogeneous.
- PHASE D** : Add it to phase ABC and stir until homogeneous.
- PHASE E** : Pre-mix then add it to phase ABCD under strong stirring for 5 minutes.
- PHASE F** : Add it slowly to phase ABCDE under stirring until homogeneous.
- PHASE G** : Add it to phase ABCDEF and stir for 15 minutes until homogeneous.
- PHASE H** : Add it one by one to phase ABCDEFG and stir until homogeneous.
Adjust pH to 5,0-5,5.

PROPERTIES



- APPEARANCE** : Golden yellow gel.
- VISCOSITY** : 30920 cPs (Brookfield RVDV-I+, 5 rpm, 1 min, spindle 4).
- pH** : 5,0 - 5,5.